

John Matthew Felker

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Professional Summary

- Recognized, proven, innovator and dynamic senior executive
- Accomplished speaker & panelist on Leadership, Cyber Operations & Organizational Development
- Proven communicator, coalition & team builder with significant leadership and change manager experience
- Broad background - focus on Cyber, Intelligence Policy, Budgeting & Programs
- Project Management Professional Certification 2015
- Cleared for TS/SI information based upon SSBI completed 2022

Professional Experience

President, Morse Alpha Associates 2020-Present

Provide Executive level and strategic advisory services focused upon the leadership development elements of cybersecurity including overall structure, governance, and operations as part of contracted positions as follows:

Member of the Board of Directors, TripleID

Lead the corporate development of TripleID, not to stop AI, but to ensure it serves with integrity. Serve as Board Chair [TripleID | AuthentAI, Trust and Accountability](#) to coordinate with the CEO and other Board members to achieve a fast start and ultimate success, bringing this patented capability to market.

Board of Directors, Operation Renewed Hope Foundation

Serve as Board of Directors Member <https://www.operationrenewedhopefoundation.org/> providing a range of services assisting Veterans and breaking their cycle of homelessness or preventing Veterans from becoming homeless.

Board of Advisors, NetCentrics Corporation

Serve as a senior advisor, assisting the CEO and senior leadership team to structure and deliver cyber solutions and identify opportunities and trends in which NetCentrics can win business.

Senior Advisor, The Chertoff Group

Deliver executive level advisory services for an internationally recognized leader in security and risk management. Provide insights in security technology, global threats, strategy, and public policy related to cyber.

Executive Director for Cyber Security, Seebald Group International

Deliver executive level cyber leadership services to maritime sector clients in coordination with MTSA/ISPS regulatory requirements.

Senior Advisor, Maritime Transportation System Information Sharing and Analysis Center

Provide recommendations and advice to the Board of Directors and MTS-ISAC officers, develop opportunities to expand the ISAC customer base and capabilities, act as a representative of the ISAC at events to ensure that the ISAC remains effectively engaged with maritime partners.

Previous positions held:

Senior Fellow, McCrary Institute for Cyber and Critical Infrastructure – 2019-2022

One of 30 nationally renowned Senior Fellows named for his Expertise in Cyber and Homeland Security. Focused upon national cyber and critical infrastructure issues and development of practical solutions to national security challenges. Directly contributed to Institute efforts to shape policy and impact practice in the United States and advance cyber and critical infrastructure security.

Strategic Advisory Board, Parsons Corporation – 2020-2022

Served in an advisory capacity, providing business, industry and technology advice utilizing network contacts to develop prospective customers and partners. I identified emerging trends and addressable markets and provided advice and counsel to the company's senior leadership team.

Senior Advisor, S-RM Intelligence and Risk Consulting – 2020-2022

Planned for and met with clients and supported business development activities, developed,

delivered, and facilitated cyber response exercises, coached and mentored members of S-RM cyber and leadership teams, developed and delivered a high-quality cyber intelligence offering.

Public Sector Advisory Board – Intel Corporation – 2021-2022

Provided advisory insight to Intel public organization business strategy and development activities.

Assistant Director, Cybersecurity and Infrastructure Security Agency 2019-2020

U.S. Department of Homeland Security

Successfully spearheaded the stand up of a new, agency spanning, Integrated Operations Division with 650+ personnel & \$170M budget as part of the development of the new Cybersecurity and Infrastructure Security Agency including the following:

- Built a focused, team-centered, cultural change effort that combined 3 disparate functional security operations center teams (cyber, physical and communications) into a cohesive, high functioning, 24x7 operations center with oversight of all agency operations and led the successful service delivery by this organization through devolved operations during COVID-19 pandemic response
- Developed/documented/implemented standard operations center procedures, critical information requirements, continuity of operations procedures and alternate site operational doctrine and professional qualification development standards for all personnel
- Led and delivered a successful reorganization of a 360+ person field operational element delivering critical infrastructure support to private entities and state, local tribal and territorial (SLTT) partners across cyber, physical and communications domains
- Directed the successful development of an Agency intelligence capability focused upon partnering with SLTT law enforcement and cooperative information exchange in support of operational activity culminating in a clear and justified 2-year budget implementation plan

Director, National Cybersecurity and Communications Integration Center – 2015-2019

U.S. Department of Homeland Security

Led the Nation's Cybersecurity and Communications information exchange, analysis and incident response center. Provided dynamic, accountable leadership in a 600+ person, \$220M organization.

- Created and successfully implemented major organizational change aligned with DHS and National Cyber Strategy & significantly improved operational performance
- Developed detailed zero based budget that yielded significant restructuring and more effective expenditure, accounting of resources, improvement in budget justification and execution process
- Effectively led orchestration of interagency priorities & response in several major, high vis cyber incidents and the difficult & enduring response & recovery to hurricanes Harvey, Irma & Maria.
- Developed/implemented process improvements that led to increased personnel development & significantly improved retention in a difficult to get/keep government cyber workforce thru radical inclusion of the workforce

Director, Cyber and Intelligence Strategy - 2013-2015

Hewlett Packard

Led development of a change strategy for cultivating/growing Cyber & Intelligence business lines focusing on critical infrastructure sectors. Led proposal/delivery planning efforts as Program Manager in 2 large (\$20M+) cyber-based programs in USG. Developed a cyber-defense pilot effort in the electric utility industry & co-authored the initial program strategy for HP Enterprise Services global sales effort.

Previous Demonstrated Capabilities 1978 - 2019

- Developed/executed a program plan to effectively stand up/begin operation of the Coast Guard's cybersecurity and intelligence organization for a 44K+ user base.
- Spearheaded the building of a Coast Guard signals intelligence organization, a \$42M joint, worldwide organizational start-up covering Hawaii to Afghanistan that delivered annual \$2M in cost savings & 50% annual increase in narcotics arrests and 100% personnel retention & 85% promotion rate.

- Managed 750+ staff, \$220M budget and world-wide intelligence operational activities for Coast Guard Headquarters elements and 4 major field activities.
- Built a leadership network of cooperative, volunteer partners across wide span of control - 3300 personnel - who successfully & safely operated a force of 600 vessels, radio stations & aircraft.
- Formed a world-wide coalition of international partners through a team of 58 personnel in development/delivery of 200+ Coast Guard international training missions, in 60+ countries and executed consistently superb resource management of \$8.5M annual program funding.
- Successfully created/implemented a new Coast Guard exchange officer program in Australia. Built a wide-ranging network of Australian military and government officials, facilitating first ever USMC utilization of an Australian bombing range and first port visit of a carrier battle group.
- Commanded 2 ships over 4½ years, dramatically increasing both emergency and safety response metrics along with crew member retention improvements.
- Successfully directed hundreds of domestic and international emergency response activities utilizing 10-12 aircraft and 15-20 vessels over a 12-hour watch in the busiest Rescue Coordination Center in the world.
- Coached college football at Coast Guard Academy and Ithaca College, taught middle school physical education, coached HS ice hockey. Officiated college basketball throughout the mid-Atlantic area.

Professional and Community Service

National Technology Security Coalition Advisory Council Member
 Military Cyber Professionals Association, Board of Advisors
 Cyber Security Forum Initiative, Advisory Board Member
 INSA Cyber Intelligence Task Force Co-Chair (past)
 Operation Renewed Hope Foundation, Board of Directors & past Funds Dev Co-Chair
 Vice President and Board of Governors (past), Army Navy Country Club
 International Association of Approved Basketball Officials #255, Board of Directors (past)
 Collegiate Basketball Officials Association, Board of Directors – President

Publications

1. Mattern, T., **Felker, J.** & Bamford, G. (2013). *Operational Levels of Cyber Intelligence*. Cyber Intelligence Task Force, Intelligence and National Security Alliance (INSA) White Paper. Washington, DC: INSA.
2. Mattern, T., **Felker, J.**, Borum, R., & Bamford, G. (2014). Operational levels of cyberintelligence. *International Journal of Intelligence and Counterintelligence*, 27(4), 702-719.
3. Dennesen, K., **Felker, J.**, Feyes, T. & Kern, S. (2014). *Strategic Cyber Intelligence*. Cyber Intelligence Task Force, Intelligence and National Security Alliance (INSA) White Paper. Washington, DC: INSA.
4. Borum, R., **Felker, J.**, & Kern, S. (2014). Cyber Intelligence Operations: More than Just 1s & 0s. *Proceedings of the Marine Safety and Security Council: The U.S. Coast Guard Journal of Safety and Security at Sea*, 71(4), 65-68.
5. **Felker, J.** & Borum, R. (2014). Implementing the “Detect” Function in NIST’s Cyber Security Framework. *National Defense*.
6. Borum, R., **Felker, J.**, Kern, S., Dennesen, K. & Feyes, T. (2015). Strategic Cyber Intelligence. *Information Management and Computer Security*.

Awards

Homeland Security Outstanding Public Service Medal, Defense Superior Service Medal, Legion of Merit, Meritorious Service Medal, Coast Guard Commendation Medal

Education

Master of Arts in Public Administration, Maxwell School of Citizenship and Public Affairs, Syracuse University

Bachelor of Science in Physical Education, Ithaca College

Professional References

Admiral Thad Allen, USCG (ret), 23rd Commandant of the Coast Guard 240-274-1014 thadmiral@icloud.com

Kenny Cushing, Chief Executive Officer, NetCentrics Corporation, 205 Van Buren Street, Suite 420, Herndon, VA 20170 703-999-8994 kcushing@netcentrics.com

Rear Admiral Bob Day, USCG (ret), Principal Bob Day & Associates and VP Cyber Security Ops Services Blackberry 1050 K Street, Washington, DC. 202-247-6854 rdmlbobday@gmail.com or bob.day@blackberry.com

Dr. Ron Sanders, Director, School of Public Affairs, University of South Florida, 4202 E. Fowler Ave., SOC 007, Tampa FL, 33620 703-819-4893 rpsanders@usf.edu